

**Director, Enrollment Services**  
**Bakersfield College**  
**Kern Community College District**  
**JOB DESCRIPTION**

**Definition**

Under the supervision of the Associate Vice President, Student Services, the Director, Enrollment Services, is responsible for the administration of student admissions including matriculation, assessment (testing), registration, Banner Student coordinating, graduation and certifications, academic records, enrollment accounting and reporting in accordance with State and Federal codes and regulations and District policies and procedures.

**Examples of Duties**

1. Provide managerial direction including planning, goal setting, implementation, coordination, evaluation and accountability for admissions, matriculation, registration, assessment, records maintenance, and awarding of degrees.
2. Coordinate use of technology for telephone and web admissions, registration, grade reporting, testing, student records, and other applications.
3. Coordinate campus-wide efforts to maximize the effectiveness of the Banner Student System and serve as liaison with District-wide Banner Student Committees.
4. Plan, organize and direct the activities of all appropriate service operations, and allocate personnel and resources to optimize departmental efficiency and effectiveness.
5. Hire, train, schedule, supervise, and evaluate the work performance of assigned personnel.
6. Prepare, submit, and monitor the annual budget for admissions and records and assessment.
7. Act as a liaison to the District to develop and implement district-wide standards of operation for admissions and records, assessment, and matriculation.
8. Prepare and submit the appropriate sections of the college catalog and schedule of classes, and provide technical expertise and information to administrators, faculty and students, and advise academic personnel on issues related to course offerings and scheduling.

### Examples of Duties (continued)

9. Design and publish reports from the student database related to admissions and enrollment, assessment, and others as required by law.
10. Direct and monitor the college record keeping process concerning deadlines, student attendance, testing, transcripts, grades, fee payment, grade changes, residency, veteran and athletic eligibility, foreign student admission, and compliance with Federal FERPA requirements.
11. Manage catalog requests from outside agencies and institutions.
12. Direct the evaluation and certification of student records for enrollment verification, transcripts, transfer credit, credit by examination, degree and certificate eligibility, and subpoenas.
13. Supervise the processing of veterans' entitlements and educational benefits, and reporting to state and federal agencies.
14. Serve as chief examiner for GED Testing.
15. Supervise the processing of athletic eligibility and reporting to state and national agencies.
16. Maintain communication and coordinate services with the areas of Student Services, Instruction, and Administrative Services on all matters that relate to the Enrollment Services function.
17. Serve as chair to the Academic Standards Task Force to monitor student probation, disqualification, readmission, and challenges to other academic policies.
18. Coordinate commencement exercises.
19. Serve on the campus Enrollment/Matriculation Task Force.
20. Assist in the coordination of community outreach activities and student recruitment.
21. Plan and coordinate research projects related to areas of responsibility, and prepare a variety of research related reports.
22. Participate in shared governance through service on planning and/or operations committees and task forces.
23. Perform other related activities as assigned.

## Qualifications

- Masters degree from an accredited educational institution.
- Two years experience within the last four years related to admissions and records, assessment, and matriculation, including management or educational program administration experience in a college or university.
- Demonstrated sensitivity to and understanding of the diverse academic, socioeconomic, cultural, ethnic, and disability backgrounds of community college students and employees.

## Knowledge and Abilities

- Ability to interpret laws, rules and regulations, and formulate clear procedures and handle complex and sensitive issues.
- Knowledge of computer software applications and the ability to apply administrative technologies.
- Knowledge of and commitment to the California Community College mission.
- Ability to establish and maintain effective working relationships, and communicate effectively both orally and in writing.
- Ability to demonstrate sensitivity to persons of diverse academic, socioeconomic, cultural, disabled, and ethnic backgrounds.
- Knowledge of principles and practices of administration, supervision, and training.
- Ability to analyze situations accurately and adopt an effective course of action.

## Working Conditions

Environment: Office

Physical Demands: Incorporated within one (1) or more of the previously mentioned essential functions of this job description are essential physical requirements. The ratings in the chart below indicate the percentage of time spent on each of the essential physical requirements.

Seldom—Less than 25 percent = 1  
Occasional—25-50 percent = 2

Often—51-75 percent = 3  
Very Frequent—76 percent and above = 4

Working Conditions (continued)

<b>Ratings</b>	<b>Essential Physical Requirements</b>
4	Ability to work at a desk, conference table or in meetings of various configurations.
2	Ability to stand for extended periods of time.
4	Ability to sit for extended periods of time.
3	Ability to see for purposes of reading printed matter.
3	Ability to hear and understand speech at normal levels.
4	Ability to communicate so others will be able to clearly understand a normal conversation.
1	Ability to lift 10 pounds.
1	Ability to carry 10 pounds.
3	Ability to operate office equipment.

**Status/Rationale**

This is a classified administrator position.

**Signatures/Approval**

\_\_\_\_\_  
(Employee's Signature)

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Supervisor's Signature)

\_\_\_\_\_  
(Date)