

Bakersfield College President's Report

to the Kern Community College District Board of Trustees

Sonya Christian, July 9, 2020

Enrollment Update

Based on the June 11^{th} enrollment report prepared by the KCCD Institutional Research Office, BC shows summer 2020 enrollment 8.9% over this time last year, indicating our recent reintroduction of our normal outreach and recruitment activities in our virtual environment is correcting the deviation from normal enrollment patterns we witnessed in May.

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Bakersfield	Point-in-Time Comparison							
College	Summer - 6th Week				Fall - 10 Weeks After Open Reg			
	Summer 2019	Summer 2020	Diff	% Chg	Fall 2019	Fall 2020	Diff	% Chg
Current Headcount	12,390	13,663	1,273	10.3%	17,482	14,665	-2,817	-16.1%
Duplicated Enrollments	17,636	21,921	4,285	24.3%	52,100	44,510	-7,590	-14.6%
Waitlisted Enrollments	50	85	35	70.0%	6,177	2,300	-3,877	-62.8%
Current FTES	1,890.2	2,059.0	168.8	8.9%	6,390.4	4,486.2	-1,904.2	-29.8%
Workload (FTEF)	142.1	161.1	19.0	13.4%	474.8	721.1	246.3	51.9%
FTES/FTEF	13.3	12.8	-0.5	-3.9%	13.5	6.2	-7.2	-53.8%
Active Sections	753	774	21	2.8%	2,022	2,080	58	2.9%

We are expecting a similar uptick in our fall enrollments as the semester progresses.

Virtual Commencement Celebration

In addition to a future opportunity to participate in May 2021's in-person commencement ceremony, BC will celebrate this year's graduates virtually.

The program will air on KGET on **July 11 from 7 -9pm**.

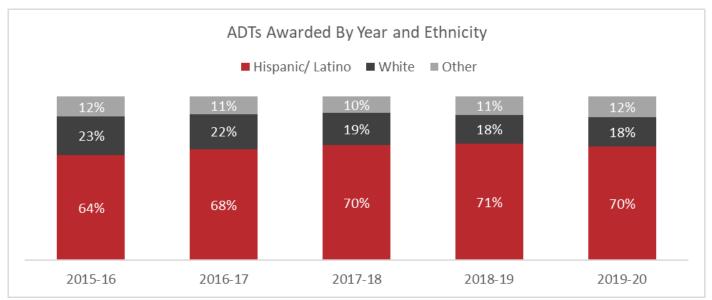
Check out the virtual Commencement page for more information.





Data Snippet: Improving Completion & Reducing Average Units Accumulated at Time of Award

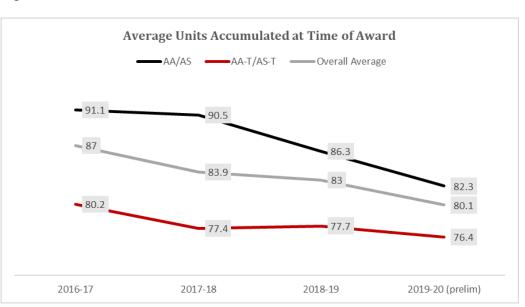
More students than ever before are completing their degrees and certificates - in less time and with fewer units. In May 2020, 70% of our Associate Degree for Transfer graduates were Latinx - a 6 point increase since 2015 and evidence that we have closed the racial equity gap in that metric.



Today, our graduates are completing their degrees with fewer units - on average, 6.9 units less that just four short years ago. Our ADT students graduate with even fewer excess units - 76.4 units - a stark contrast to the 91.1 units AA/AS students were graduating with in 2016-18.

Not only does this reduction in unit accumulation advance our progress toward the CCCCO's Vision for Success, it results in *less time and money to degree completion*.

At \$46/unit, the average cost to AA/AS completion was \$4,160.60 in enrollment fees alone in 2016-17. Since 2016, we have significantly scaled our ADT offerings, which now represent BC's primary awards to graduates. This shift in fo-



cus, combined with a more clear, direct path to completion, graduates today pay and average of \$3,513.40 for an Associate Degree for Transfer.

This is a **\$647.50 savings to the student**. With approximately 1,500 ADT graduates, this represents a **\$971,250** savings to taxpayers.

#LightACandle: A Juneteenth Conversation



Bakersfield College hosted two weeks of virtual activities to commemorate Juneteenth, marking the end of slavery in the United States. Local, statewide, and national leaders sent messages to our community to honor the moment and #LightACandle to illuminate the path forward.

Monday, June 15, 6pm: In a pre-recorded program, attendees heard messages of unity from Congressman TJ Cox, Congressman and House Majority Whip Jim Clyburn, and Congressman and House Minority Leader Kevin McCarthy.

#LightACandle: A Juneteenth Conversation



TJ Cox U.S. Congressman



Jim Clyburn U.S. Congressman & House Majority Whip

Kevin McCarthy
U.S. Congressman &

House Minority Leader

...and many more!

#LightACandle: June 15, 2020 at 6:00 p.m.

BAKERSFIELD COLLEGE

Tuesday, June 16, 6pm: Bakersfield College hosted a third #RealTalk on Race in America Discussion with Generation Z.

Wednesday, June 17, 6pm: Speakers included Supervisor Leticia Perez, Assemblymember Vince Fong, and Kern County Chief District Attorney Investigator Lyle Martin.

Thursday, June 18, 6pm: Speakers included Bakersfield City Councilman Andrae Gonzales, Assemblymember Rudy Salas, District Attorney Cynthia Zimmer, and African American Network of Kern County Director Dee Slade.

Friday, June 19, 7-9pm: This live celebration of Juneteenth featured local artists and musicians. Speakers included Senator Shannon Grove, Bakersfield Police Chief Greg Terry, and Mayor Karen Goh.

Transfer Spotlight

Congratulations to our Class of 2020 BC Transfer Students.



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