



BAKERSFIELD COLLEGE PRESIDENT'S REPORT

to the Kern Community College District Board of Trustees
December 18, 2014

An Early Look at Bakersfield College Spring 2015 Enrollment

Enrollments for Spring 2015 in the Dec 17th report from the Institutional Research office shows that Bakersfield College is at 89.5% of its Spring target of 5,995 FTES. That puts BC in a growth of 4.7% (241.5 FTES) above Spring 2014.

Bakersfield College	Point-in-Time Comparison ¹				Spring 2014 FTES as a % of the Eventual Term-End ⁵	Spring 2015 FTES as a % of Spring Target ⁶
	Spring - 3rd Week Open					
	Spring 2014	Spring 2015	Diff	% Chg		
Current Headcount	14,505	15,085	580	4.0%		
Duplicated Enrollments	41,263	42,814	1,551	3.8%		
Waitlisted Enrollments ²	5,265	5,209	-56	-1.1%		
Current FTES³	5,125.9	5,367.4	241.5	4.7%	85.1%	89.5%
Workload (FTEF)	352.7	364.3	11.6	3.3%		5,995.1
FTES/FTEF ⁴	14.5	14.7	0.2	1.4%		Spring 2015 Preliminary Target
Active Sections	1,557	1,620	63	4.0%		

Learn@BC! A Focus on Student Learning



There has been a lot of emphasis nationally on student progression and completion—how many have completed a degree or certificate; how many have completed 30 units; how many have moved from basic skills courses to college level. At BC the emphasis is also on Student Learning—are students able to identify a problem and analyze it? Do they approach the issues from multiple perspectives?

college baccalaureate effort, and; Ken O'Donnell, academic affairs at the California State University Office of the Chancellor.

Full recording of the Effecting Positive Change: Institutional Learning Outcomes conference, as well as each of the speakers' presentations, are posted for download and viewing on the

November 17, 2014, the Learn@BC! Conference was dedicated to Student Learning. We opened the conference to statewide participation, and had 215 attendees, of which 40 watched the proceeding via live stream on CCCConfer, the state chancellor's teleconferencing system.



Bakersfield College website at www.bakersfieldcollege.edu/conference.

Our next Learn@BC! conference will be on Thursday, February 5, 2015, and focuses on the use of technology in the classroom. Sessions will focus on the newest technologies and how

The Conference Keynote speakers included: Cliff Adelman, Senior Associate at the Institute for Higher Education Policy and author of the Degree Qualification Profile; Krista Johns, Vice President for Policy and Research at the ACCJC; Ron Baker, President of Baker Collegiate Consulting and well-known speaker on the community

they can be used to engage today's learner, empowering the learner with creative freedom in the learning environment. Our keynote speaker is Michael Wesch, who has been dubbed "the prophet of an education revolution; by the Kansas City Star. Wesch will talk about the many ways faculty can connect through students, and how connections themselves, regardless of means and media, can restore the sense of joy and curiosity in education for students.

Better Understanding the International Student

The best thing about Bakersfield College is how we represent the community we serve. One key way to see exactly how well we represent the community is by looking at the enrollment demographics of our students. It is through this representation that Bakersfield College becomes attractive for potential international students seeking an educational opportunity at an institution who understand their particular needs quite well.



on international students and the needs of students from outside the United States. Bakersfield College has been involved with international education for a long time - our records show the earliest international students were on campus as early as 1952. Since then, the college has worked to smooth the pathway for students interested in attending our college, and this fall, we had 54 students from 14 different countries. International students have their own club, and stay in contact with students of various countries and ethnicities and end up creating a tight bond that transcends their education. International students also benefit the campus community by bringing a different perspective and understanding of the world we live in to the classroom, and enriching the educational environment with their global view.

Besides the benefits on developing global understanding on our campus and in our community, International students because of the rate of tuition that they pay are financially beneficial for Bakersfield College. The table shows the tuition and fees that students holding an F1 visa pay.

Fee	Cost
F-1 Visa Tuition	\$193/unit
Resident Fees	\$46/unit
Capital Outlay Fees	\$13/unit
Total	\$252/unit

In late November, BC's International Student Counselor Shohreh Rahman held an event to better educate the college and community

Academic Senate Exemplary Program Award - BC's Making it Happen

Behind all the amazing work at Bakersfield College is a hard-working, dedicated, and selfless group of people who give many hours to seeing major projects and initiatives through to their completion. Often, they're working nights and weekends, taking time from family and friends in order to help Bakersfield College meet institutional goals. It is therefore wonderful when this work gets recognized beyond the walls of our great institution.

In January, the Academic Senate for California Community Colleges will be presenting its 2015 Exemplary Program Award at a Board of Governors meeting for California Community Colleges, and I am pleased to announce that Bakersfield College's *Making it Happen* program has taken top honors. The ASCCC's Exemplary Program Award recognizes outstanding community college programs, and the winning college program receives a \$4,000 honorarium and a commemorative plaque.

The *Making it Happen* program at Bakersfield College assigns new

first-time, first-generation college students to a faculty, classified, or management employee. Mentors in *Making it Happen* guide the students, who often have few resources and no real higher education role models, through the complex maze of higher education.

We have supported the *Making it Happen* project through strategic community outreach, and an effort to engage community leaders in key demographics through lunch and learn programming that brings them together with the Bakersfield College team for a hard look at the challenges facing today's college students. Check out one of these Community Leaders gatherings at <https://www.bakersfieldcollege.edu/president/latino-community-leaders-breakfast>.

Bakersfield College is increasingly proud of *Making it Happen*, and the results we are seeing from students so early in the project are promising. We will be sending our team to Sacramento in January to accept the award, and will share our successes with you when we return.

Update on Accreditation and Bakersfield College's Strategic Directions

Accreditation

In 2013, Bakersfield College received word of its full reaccreditation, with eight recommendations and the request for a follow up report to be submitted by October 15, 2013. In late October 2013, the site visit team revisited Bakersfield College, to interview staff, review additional evidence, and hold community meetings. After the second visit, Bakersfield College received notice that not only had it addressed all eight recommendations, with no recommendations, but that the approach to recommendation eight regarding effective communication was worthy of commendation.



In May, 2014, Bakersfield College began its work on the Midterm Report due in October, 2015, with an Accreditation Boot Camp to review the process and introduce the new standards. As we have worked through this process, we have taken a problem-solving approach. As issues, concerns, or problems have been identified, teams have worked to solve them. If they could not, then they sent the matter to the Accreditation & Institutional Quality committee

for their analysis. The Midterm Report process has also played an integral role in responding to College Recommendation 1: Develop and Implement Evaluation Processes to Assess Effectiveness of the Full Range of Planning Processes.

Over fifty faculty, classified staff, and administrators have worked on the Midterm Report. Final drafts of each of the fourteen sections of Standards I through IV were due in December. They will be compiled into one report, edited, and shared with the college community and the Board of Trustees' subcommittee on evaluation/accreditation. They will then go through the governance committees for approval before coming to the full Board of Trustees.

The work that BC has completed on the Renegade Scorecard has put the college in a very good position to respond to the accreditation language of institution-set standards.

PLEASE JOIN US!

January 14 @ 11:30 a.m.-4:30 p.m.
Spring Opening Day
Delano Campus

February 5
Learn@BC!
Instructional Technology Conference
Indoor Theater

April 23
Learn@BC!
Student Equity Conference
Indoor Theater

May 15
Commencement

Strategic Goals

BC's current three-year Strategic Plan sun sets in June 2015. College Council has commissioned a taskforce to work on the Strategic Plan for the next three years (2015-2018). In 2013 work in the five strategic goal areas was focused, determined and constructive. These include:

- 1) Student Success
- 2) Professional Development
- 3) Communication
- 4) Facilities and Infrastructure
- 5) Oversight & Accountability
- 6) Integration

BC will be ready to share this with the Board of Trustees at the May 2015 meeting. For more information check out the website at <https://committees.kccd.edu/committee/strategic-directions-2014-15>.

Ending the Fall Season on a High Note - Renegades Athletics

Football

The Renegade Football team overcame a disappointing 1-4 start by winning their next final five regular season games and qualifying for the Western State Bowl. With only a week to prepare, the Athletic Department rallied together and obtained the financial backing of longtime supporter Clifford Bradford Insurance to underwrite the game. Where the Renegades lacked numbers and size, they compensated with creative play calling, gutsy execution, and attention to detail on special teams. Placekicker Parker Campbell is a great example of this. While Chaffey's defense was stubborn and wouldn't let the Renegades score a touchdown on offense, Campbell was a perfect long-distance weapon. He was five of five on field goal attempts, accounting for 15 of the 'Gades 22 total points. He was awarded the Offensive Player of the Game Award, a



rare honor for a kicker. Another rare occurrence was Punter Dayton Diorio earning Defensive MVP honors. He did so by pinning Chaffey inside of their own 20 yard line four times with booming punts. The overall MVP of the game is the grandson of former Head Football Coach and Athletic Director Carl Bowser, Renegade legacy Dominic Frasch. "Dom" is a speedy defensive back who scored the game's only touchdown, a trick punt play where Frasch took the snap instead of the punter, and sped 59 yards for the score.

Wrestling

Renegade Wrestling battled injuries and weight issues most of the season, but there was one constant rock; 197 pounder Jack Murphy. According to Head Coach Brett Clark, Murphy put together one of the dominant seasons in program history by going undefeated (23-0) and not being taken down once. Murphy also didn't give up a single offensive point all season. He capped off the effort with a 3-2 victory in the state championship match against Oscar Martinez of Cerritos College. It was Renegade Wrestling's first state championship since current Assistant Coach Joe Espejo won the Heavyweight title ten years ago in 2004. Murphy has appointments with five different schools to discuss his transfer options. He wants to get a degree in sports medicine.



Women's Basketball

Coach Paula Dahl says relationships are everything, and her team is proving it this season with an incredible 8-0 start. Coach Dahl says it's been almost a different star in every win this season, including big performances from Claesy Tarver, Rosebrooke Hunt, Alex Green, Nakia Page, and McKaiela Tyler. She says the teammates don't even send individual texts to one another anymore; instead every message is a group text. Their second tournament championship in program history was achieved when they won the Bristol Marketplace Classic at Santa Ana, and Tarver won tourney MVP honors. Dahl says the last time a team had this hot of a start, they finished second in the conference championships. Her goal this season is simple: she wants to win the conference and host playoff games in March.



BC Renegade Report and Live Football

Athletics partnered with The Bakersfield Californian to bring live video coverage to all 11 Renegade Football games as well as 15 in-studio weekly shows promoting the college athletic programs. In total more than 10,000 people viewed the video coverage during the 2014 season and an average of 522 viewers of the live weekly show through the first 13 shows.