



RFP Evaluation Scoring and Feedback Sheet

Management & Operation of the KCCD Bookstores - RFP #DO230118

Details: The contract resulting from this Request for Proposal, if any, shall be awarded to the responsive, responsible bidder(s) whose proposal is determined to be the most advantageous to the Kern Community College District, taking into consideration the evaluation factors set forth in this solicitation. Proposals have been evaluated by an appointed committee using a quality point system.

RFP Section	Criteria	Maximum Points	Consolidate Points		
			Barnes & Noble Points	eCampus/UGS Points	Follet Points
6.2, 6.3, 6.4	FINANCIAL RETURN - Financial Projections - Financial Proposal - Facility Investment / Facility Plan	300	7,325	10,750	10,225
6.5	OPERATIONS	25	675	850	860
6.6	CUSTOMER SERVICE	25	650	875	860
6.7	STAFFING / PERSONNEL	50	1,425	1,675	1,600
6.8, 6.9, 6.10	COURSE MATERIALS - Course Materials Program - Course Materials Adoption Tool - Course Materials Affordability / Pricing Policies	350	9,460	13,200	12,435
6.11, 6.12	GENERAL MERCHANDISE - General Merchandise Pricing Policies - Gen. Merchandise & Marketing Plan	50	1,310	1,900	1,690
6.13	MARKETING	35	935	1,445	1,230
6.14	WEBSITE / TECHNOLOGY	100	2,975	3,900	3,600
6.15	TRANSITION PLAN	20	590	640	655
6.16	COMPANY HISTORY & BACKGROUND	30	890	955	975
6.1, 6.17	ACCEPTANCE OF REQUIREMENTS / EXCEPTIONS TO THE RFP	15	395	510	510
Total Points		1,000	26,630	36,700	34,640
*Total consolidated points possible divided by number of committee members equals weighted score			2959	4078	3849

It is recommended to the Kern Community College District Board of Trustees for the Management & Operation of the KCCD Bookstores RFP be awarded to **eCampus/UGS**, who met all specification requirements.