Kern Community College District
Administrative Procedure
Chapter 5 – Student Services

AP 5570   Student Credit Card Solicitations

References:
Education Code Section 99030;
Title 5 Section 54400;
Civil Code Section 1747.02(m)

Note: This procedure is legally advised

Locations on campuses at which student credit cards are marketed must be registered with the college administration.

The number of sites allowed on campus may be limited.

Marketers of student credit cards are prohibited from offering gifts to students for completing credit card applications.

Credit card and debt education and counseling sessions are offered to students via financial literacy workshops offered at each college.

Credit card companies marketing directly to students may not engage in solicitation on campus without the prior approval of the College President or designee.

Each college of the Kern Community College District is required to develop and adopt procedures regulating the marketing of "student credit cards," and these regulations are to be on file in the Office of the College President or designee.

Credit card company representatives seeking prior approval for solicitation to students must secure a copy of the college's procedures that regulate the marketing of student credit cards on campus, must appear in person with full identification when seeking approval, must pay the vendor fee established by the college, and must abide by the college's regulations at all times.

Failure on the part of the credit card company to observe the regulations governing student credit card solicitation will result in immediate removal from the campus, as well as being banned from campus for the purpose of credit card marketing for up to a three-year (3-year) period.

Credit card company representatives who arrive on campus for the purpose of marketing student credit cards without prior approval will be immediately removed from the campus, and their firm will be denied subsequent access for up to a five-year (5-year) period.